

Training, Resources and Services

Professional training, marketing and compliance support for accountancy firms and their teams, with unrivalled member benefits.



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Why do Accounting Practices join 20:20 Innovation?

20:20 Innovation has been supporting accounting firms in the UK since 1998 and now works with well over a thousand firms. The origins of the business have been in practice management, marketing and technical training. In recent years these 20:20 Innovation services have expanded and now include file reviews and niche groups. We listen to our clients and help them best run their practices and support their teams.

We asked some of our team why they believe accountancy practices join 20:20 Innovation. This is what they said:



"Firms work with 20:20 Innovation for a number of reasons, including staying up to date with the latest practice development trends, technical training for their team and being part of the 20:20 community. Increasingly we help firms on a wider range of services such as file reviews and skills development too."

MICHAEL ROBERTS CEO, 20:20 INNOVATION



"We offer inspiration, motivation and proven actions to help practices perform to their best. If "Content is King" then there is no better place than 20:20 Innovation as we are prolific writers of marketing and technical content to enhance your reputation with clients and prospects."

IAN FLETCHER SPEAKER AND WRITER, 20:20 INNOVATION



"It has been said that 20:20 Innovation is 'the accountancy profession's most critical friend'. With over 5,000 firms as either members, customers and/or friends for over 30 years, we have developed a reputation for looking ahead and preparing our firms to grasp the opportunities and tackle the problems that the future will bring."

GORDON GILCHRIST SPEAKER AND WRITER, 20:20 INNOVATION



"Accountancy practices join 20:20 Innovation to be part of our community and get personalised, proactive and innovative support. This enables them to grow and develop their firm and lead and inspire their teams and clients."

SHARON COOKE TECHNICAL DIRECTOR, 20:20 INNOVATION

**Become a 20:20 Innovation Member
from only £90+VAT per month!**

Scan the QR code or visit the2020group.com/membership



20:20 Innovation Membership

Membership is our core and central offering to accountancy practitioners. It is a community underpinned by Virtual Member Meetings in which small groups discuss the challenges they face, share ideas and identify opportunities. We listen and we help.

Becoming a 20:20 Innovation member couldn't be easier. See below for all the benefits and choose the membership level that suits your team.

MEMBERSHIP BENEFITS	PREMIER PLUS	PLATINUM
Virtual Member Meetings – exclusive discussion groups	✓	✓
Dedicated Customer Account Manager, always on hand to help	✓	✓
Over 100 live webinars (each 1 or 2 hours in duration) across:		
Practice Management and Development	✓	✓
Topical Tax and VAT Topics	✓	✓
Monthly Tax Updates	✓	✓
Auditing and Accounting Topics	✓	✓
Ethical Considerations	✓	✓
Specialist Sectors	✓	✓
FCA Updates	✓	✓
Risk and Regulation	✓	✓
International Financial Reporting Standards	✓	✓
International Tax	✓	✓
Full day catch up webinars on tax, auditing and accounting	✓	✓
Access to all Webinar recordings	✓	✓
Accredited CPD Certificates for qualifying events	✓	✓
Monthly and weekly marketing content to send to clients	✓	✓
Member LinkedIn Group – exclusive discussions and support	✓	✓
Business Advisory Manual	✓	✓
Monthly Innovator newsletter for your firm	✓	✓
Exclusive discounts on additional 20:20 Innovation products and services	✓	✓
Additional marketing content including the New Business Kit	✓	✓
Practice Management & Development Conference Places*		✓
Exclusive practice management, business advisory and strategic planning resources		✓
Merger & Acquisition Action Pack		✓
Tax Tools and Calculators		✓

* The total number of places are to be used across your 12-month membership period and are based on your membership partner level.


Sole practitioner – Up to 2 places / **2-5 Partners** – Up to 5 places / **6-9 Partners** – Up to 9 places /

10+ Partners – As agreed as part of your membership.

Membership Pricing

20:20 Innovation membership is for a 12-month period and your Customer Account Manager will ensure you get fantastic value throughout.

See page 17 onwards for ways to tailor your membership by adding File Reviews, Tech-Talk and more.

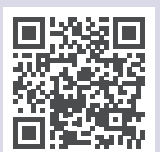
 Upgrade your membership at any time.

	PREMIER PLUS MEMBERSHIP	PLATINUM MEMBERSHIP
Sole Practitioner	£90 PER MONTH + VAT	£130 PER MONTH + VAT
Annual Fee	£1,080 + VAT	£1,560 + VAT
2 - 5 Partners	£135 PER MONTH + VAT	£230 PER MONTH + VAT
Annual Fee	£1,620 + VAT	£2,760 + VAT
6 - 9 Partners	£220 PER MONTH + VAT	£375 PER MONTH + VAT
Annual Fee	£2,640 + VAT	£4,500 + VAT
10+ Partners	POA	POA
Annual Fee	POA	POA

PLEASE NOTE: Membership fees correct at the time of print (May 2023) and are subject to change. Please refer to the 20:20 Innovation website for current prices: the2020group.com/membership

**Become a 20:20 Innovation Member
from only £90+VAT per month!**

Scan the QR code or visit the2020group.com/membership



Practice Management and Development

We are known for our expertise and passion in Practice Management, Digital Technologies and Marketing and, in this series, Billie Mcloughlin, Gordon Gilchrist, Ian Fletcher and respected peers bring you the latest trends, successful ideas and opportunities from firms around the globe. These sessions will motivate and inspire.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
17 Jan 2023	12pm – 1pm	Strategies for 2023	Ian Fletcher
16 Feb 2023	12pm – 1pm	Growth Through Acquisition	Gordon Gilchrist
20 Mar 2023	12pm – 1pm	Positioning your Firm in the High Value Sector with Advisory Services	Ian Fletcher
23 Mar 2023	12pm – 1pm	Marketing in a Modern Firm Including Niche Marketing	Gordon Gilchrist
05 Apr 2023	12pm – 1pm	The Top 7 Ideas for Recruiting and Retaining Talent	Gordon Gilchrist
24 Apr 2023	12pm – 1pm	Going Green for Growth	Ian Stanlake
04 May 2023	12pm – 1pm	How to Price Your Services in a Changing World	Gordon Gilchrist
17 May 2023	1pm – 2pm	Navigating the Future of Accounting with ChatGPT: An Introductory Webinar	Billie Mcloughlin
13 Jun 2023	12pm – 1pm	Power Up Your Profits	Billie Mcloughlin
21 Jun 2023	12pm – 1pm	Budgeting and Accounting for HR and L&D Professionals	David Potts
11 Jul 2023	12pm – 1pm	How to be Successful with Digital Marketing	Dave Goodyear
25 Jul 2023	12pm – 1pm	The Power of Diversity and Inclusion	Julia Penny
20 Sep 2023	12pm – 1pm	Succession Planning	Gordon Gilchrist
21 Sep 2023	12pm – 1pm	Quick Wins Ahead of Tax Season – How Technology Can Help Create Efficiencies *	Billie Mcloughlin
04 Oct 2023	12pm – 1pm	Becoming the Virtual Financial Officer for Your Clients	Billie Mcloughlin
17 Oct 2023	12pm – 1pm	How to Win New Clients	Gordon Gilchrist
15 Nov 2023	12pm – 1pm	Your 2024 Marketing Plan	Gordon Gilchrist
23 Nov 2023	12pm – 1pm	How to Build Resilience and Thrive: The Four Elements of Wellbeing	Sharon Critchlow
12 Dec 2023	12pm – 1pm	Feeling Valued – Helping your Clients and Your Team Feel Appreciated	Lara Morgan

* Also see 'Tech-Talk' PAGE 19

20:20 Innovation continue to be a key support to our business providing knowledge, training, tools and resources.

MICHAEL RIGBY, LEONHERMAN CHARTERED ACCOUNTANTS

Topical Tax

These tax titles have been handpicked by Technical Director Sharon Cooke to ensure that delegates are able to provide proactive and valuable tax advice to their clients on a wide range of subject areas.

Where relevant tax changes occur, titles and content will be updated and flexed as needed to remain relevant. The 20:20 Innovation website will always display the latest Topical Tax webinar programme.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
10 Jan 2023	10am – 12pm	Research and Development Reliefs – Topical Aspects	Jeremy Mindell
24 Jan 2023	10am – 12pm	Corporate Groups – A Tax Refresher	Martyn Ingles
06 Feb 2023	10am – 12pm	PAYE/NIC Update	Ros Martin
28 Feb 2023	10am – 12pm	Pre Year-End Tax Planning	Rebecca Benneyworth
17 Mar 2023	10am – 12pm	Budget Update	Sharon Cooke
28 Mar 2023	10am – 12pm	Basis Periods – To Change (Year End) or Not To Change	Rebecca Benneyworth
29 Mar 2023	10am – 12pm	Share Schemes – Taxation Considerations	Peter Rayney
04 Apr 2023	10am – 12pm	VAT Update (Spring) Including the New Penalty Regime	Neil Owen
25 Apr 2023	10am – 12pm	Inheritance and Capital Taxes – Key Issues for 2023	Martyn Ingles
03 May 2023	10am – 12pm	Corporation Tax – Update and Topical Issues	Rebecca Benneyworth
17 May 2023	10am – 12pm	P11D Season and Other Hot PAYE Topics for 2023	Tim Palmer
08 Jun 2023	10am – 12pm	Practical Tax Issues – Working with HMRC Systems	Rebecca Benneyworth
22 Jun 2023	10am – 12pm	Tax Enquiries – Where are HMRC Going Now?	Kevin Igoe
12 Jul 2023	10am – 12pm	VAT and Property: Avoiding the Minefields	Neil Owen
07 Sep 2023	10am – 12pm	Recent Tax Cases and Their Impact on Clients	Ros Martin
11 Sep 2023	10am – 12pm	Finance Act 2023	Rebecca Benneyworth
26 Sep 2023	10am – 12pm	Construction Industry Scheme – Latest Considerations	Tim Palmer
09 Oct 2023	10am – 12pm	VAT Update (Autumn)	Neil Owen
08 Nov 2023	10am – 12pm	Stamp Duty Land Tax – Planning Tips and Traps	Peter Rayney
01 Dec 2023	10am – 12pm	Trust Taxation – Key Points Every Advisor Should Know	Chris Thorpe

Also see the PCRT webinar in Ethical Considerations PAGE 9



As evidence of your learning, CPD certificates are provided for qualifying CPD activity. These can be used as evidence in a CPD audit by a professional body, institute or regulator.

Monthly Tax Updates

Martyn Ingles presents his popular ongoing series of vital tax issues and updates.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
10 Feb 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
14 Mar 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
14 Apr 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
16 May 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
14 Jun 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
18 Jul 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
05 Sep 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
13 Oct 2023	10am – 11am	Monthly Tax Update	Martyn Ingles
14 Nov 2023	10am – 12pm	Monthly Tax Update – Budget Special *	Martyn Ingles
08 Dec 2023	10am – 11am	Monthly Tax Update	Martyn Ingles

* Depending on any Autumn Budget timing, the 2-hour Budget Special may take place in a different month. Delegates booked onto any affected webinars will be notified if this is the case.

Specialist Sectors

In our Practice Management and Development sessions, we often talk about the practice growth potential achieved by ‘niching’. This series looks at a number of areas that firms successfully specialise in; helpful for those with lots of experience as well as those interested in learning more.

Price per delegate excluding VAT:

Non Member **£229** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
02 Feb 2023	10am – 12pm	Cryptocurrency – What You and Your Clients Need to Know	Jamie Nuttall
13 Mar 2023	10am – 12pm	Property Landlords: Acting for in 2023 *	Steve Bicknell
30 Mar 2023	10am – 12pm	Charities – Auditing in 2023	Peter Herbert
02 May 2023	10am – 12pm	SRA Accounts Rules	Janet Taylor
19 Jun 2023	10am – 12pm	FCA Regulated Clients	Jeremy Williams
27 Jun 2023	10am – 12pm	Academies – an Update	Peter Herbert
06 Jul 2023	10am – 12pm	Charities – Accounting Problem Areas	Peter Herbert
19 July 2023	10am – 12pm	Undertaking ATOL Work	Ronnie Heymann
05 Oct 2023	10am – 12pm	LLP's – Key Issues for 2023	David Potts
28 Nov 2023	10am – 12pm	Healthcare Professionals	Andrew Leal
11 Dec 2023	10am – 12pm	Farmers and Diversification	David Missen

* Also see ‘Property Sector Group’ PAGE 18

Auditing and Accounting

Packed with leading speakers, this series keeps those working in financial reporting and auditing up to speed with the latest news and developments.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
12 Jan 2023	10am – 12pm	Groups – Accounting	Jeremy Williams
08 Feb 2023	10am – 12pm	Becoming a Responsible Individual	Peter Herbert
27 Feb 2023	10am – 12pm	Root Cause Analysis – Getting to the Root of the Problem	John Selwood
09 Mar 2023	10am – 12pm	Accounting Update (Spring) Including Disclosures for March 2023 Year Ends	John Selwood
21 Mar 2023	10am – 12pm	Audit Update (Spring)	Clare Jones
27 Apr 2023	10am – 12pm	ISQM Early Findings and Points to Note	Jeremy Williams
15 May 2023	10am – 12pm	Top 10 Audit Issues for 2023	John Selwood
19 May 2023	10am – 12pm	Tax Update for the Audit Teams	Sharon Cooke
25 May 2023	10am – 12pm	Risk Assessments and Lessons Learned from ISA315 Revised	John Selwood
06 Jun 2023	10am – 12pm	What Can UK Auditors Learn from the Less Complex Entity Proposals to Make Them More Efficient?	John Selwood
05 Jul 2023	10am – 12pm	Data Analytics for Accountants and Auditors	Franki Hackett
12 Sep 2023	10am – 12pm	Accounting Update (Autumn)	Jeremy Williams
27 Sep 2023	10am – 12pm	Audit Update (Autumn)	Clare Jones
16 Oct 2023	10am – 11am	Companies House Reform	John Selwood
18 Oct 2023	10am – 12pm	Groups – Key Considerations for Audit	Jeremy Williams
21 Nov 2023	10am – 12pm	Audit Compliance: Key Findings from Regulatory Reviews and How to Tackle Them	Phil Brabin
05 Dec 2023	10am – 12pm	Fraud and the Auditor	Clare Jones

Ethical Considerations

This series is critical viewing for all working in the accountancy profession.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
13 Feb 2023	10am – 12pm	Professional Ethics for Auditors	Jeremy Williams
28 Jun 2023	10am – 11am	Ethics for the Practicing Accountant – Practical Considerations	John Selwood
06 Nov 2023	10am – 11am	Professional Conduct in Relation to Taxation (and HMRC's Standard for Agents)	Sharon Cooke

FCA Updates

Ian Fletcher continues to keep delegates refreshed on the FCA regime and up to date with the latest developments and rule changes.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
22 Mar 2023	11am – 12pm	FCA Update	Ian Fletcher
07 Jun 2023	11am – 12pm	FCA Update	Ian Fletcher
06 Sep 2023	11am – 12pm	FCA Update	Ian Fletcher
06 Dec 2023	11am – 12pm	FCA Update	Ian Fletcher

Our firm re-joined 20:20 Innovation this year and what a great decision that has been. Your webinars have been great at focusing our thoughts and actions too."

DEBBIE SCRIVINS, CLARK BROWNSCOMBE

Risk and Regulation

Risk management and compliance with regulatory requirements is a necessary component of managing an accountancy practice. This webinar series is designed to help delegates understand and manage risk in an efficient and practical way.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
14 Feb 2023	10am – 11am	Cybersecurity for the Practicing Accountant	Andy Larkum
02 Mar 2023	10am – 12pm	Corporate Insolvency - Guiding Corporate Clients in Challenging Times	Dave Broadbent
12 Apr 2023	10am – 12pm	Personal Insolvency - Let's get Personal	Dave Broadbent
30 May 2023	10am – 12pm	Company and Business Law Update	Louise Dunford
02 Jun 2023	10am – 12pm	Data Protection and the ICO – What's New?	Andy Larkum
13 Jul 2023	10am – 12pm	Practice Assurance, AML and General Compliance Update	Phil Brabin
14 Sep 2023	10am – 12pm	Employment Law Update	Louise Dunford
11 Oct 2023	10am – 12pm	Anti-Money Laundering: Top Queries from MLROs	Peter Herbert

International Aspects

From International Tax Considerations to International Financial Reporting Standards, this series helps delegates deal with a diverse range of client types. Jeremy Mindell, Clare Jones and David Potts guide us through with their normal care and passion for their topics.

Price per delegate excluding VAT:

Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
16 Mar 2023	12pm – 1pm	International Tax Refresher #1	Jeremy Mindell
26 Apr 2023	12pm – 1pm	IFRS Refresher – IFRS9 and IFRS15 (Financial Instruments and Revenue)	Clare Jones
23 May 2023	12pm – 1pm	IFRS Refresher – IFRS16 and IAS36 (Leases and Impairments)	Clare Jones
20 Jun 2023	12pm – 1pm	IFRS and IFRIC Update	David Potts
10 Jul 2023	12pm – 1pm	ISA Update and Refresher	Clare Jones
19 Sep 2023	12pm – 1pm	International Tax Refresher #2	Jeremy Mindell
02 Oct 2023	12pm – 1pm	IFRS Common Disclosure Problems	David Potts

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from only £90+VAT per month!**

Scan the QR code or visit the2020group.com/membership



Six Monthly Tax, Accounts and Audit Updates – The Full Day Series

Our full day Tax, Accounting and Audit webinars take place in May and October and are presented by the unbeatable combination of Rebecca Benneyworth and John Selwood. These sessions are perfect for those who prefer to set aside a whole day for CPD catch ups.

Price per delegate excluding VAT:

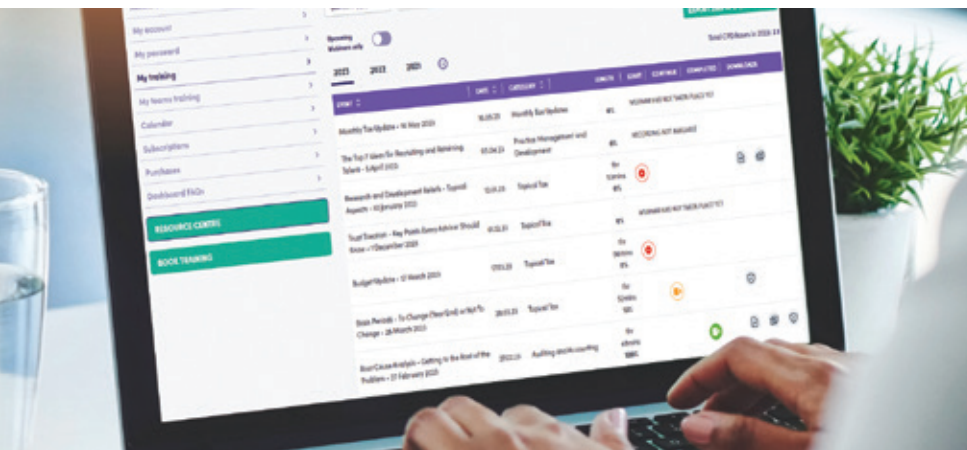
Non Member **£179** Premier Plus **FREE** Platinum **FREE**

DATE	TIME	TITLE	SPEAKER
18 May 2023	10am – 12:30pm	Tax Update	Rebecca Benneyworth
18 May 2023	2pm – 4:30pm	Accounts and Audit Update	John Selwood
26 Oct 2023	10am – 12:30pm	Tax Update	Rebecca Benneyworth
26 Oct 2023	2pm – 4:30pm	Accounts and Audit Update	John Selwood

My training

All of our Practice Management and CPD webinar content is recorded. The recording, course notes and slides are available for anytime viewing by Premier Plus and Platinum members.

Titles include Rebecca Benneyworth's 'Basis periods – to change (year end) or not to change', Sharon Cooke's 'Budget update' and John Selwood's 'Root cause analysis – getting to the root of the problem'. Arrange a demo with a Customer Account Manager to find out more.



Virtual Member Meetings

Virtual Member Meetings are a platform to share your opinions, thoughts and issues with other firms and to listen to their views and learn.

Feedback from the programme has been outstanding, with over 94% rating the meeting as 'excellent'. Exclusively for Platinum and Premier Plus members, those attending will receive updates on what successful firms are doing.

Most members benefit from attending approximately two meetings a year and, subject to capacity with us keeping group sizes small, you may choose which meetings you attend and when. The meetings are grouped by partner size and each meeting lasts for approximately 2 hours.

Like this format? Take a look at our other focus or small discussion groups:

Property Sector Group: PAGE 18

Tech-Talk: PAGE 19



Membership Marketing Content

We provide you with topical and relevant articles for you to use as written or tailor to create your own firm newsletters, web articles and social media posts for your clients and prospects.

Platinum and Premier Plus Members use this content to stay ahead of the competition and market their practice.

Monthly Tax News is accelerated in months in which the Chancellor of the Exchequer delivers a Budget to get the latest, hot off the press, news to you and your clients and prospects as soon as possible.

Weekly Tax and General E-Newsletters

Offer your clients genuinely useful, regular updates, ensuring they remember you, and trust you as a reliable source of valuable information.

Weekly Regional Business Newsletters

Separate newsletters for England, Scotland, Wales and Northern Ireland include the latest government announcements, along with national and regional business news.



Add Content to your Website

Topical and Tailored Articles

Use in Social Media Posts

Platinum members get more with Extensive Resources

Exclusive Practice Management, Business Advisory and Strategic Planning Resources

A dedicated resource area with a wide-range of tools to help you become more focussed and profitable as a practice and to deliver advisory services to help you do the same for clients.

Tax Tools and Calculators

Spreadsheet-based tools that allow you to make complex calculations quickly and easily. Includes 'Should I incorporate?', 'Bonus v Dividend Comparison' and 'Basis Period Reform Toolkit'.

Merger and Acquisition Action Pack

This action pack has been written to help members understand the steps and procedures when Buying, Selling or Merging (BSM) their practices. It is designed to provide an overview of the planning, methodology and post-transaction actions for BSM.

Practice Management Conferences

With topical updates and the latest developments in the profession, discover practical changes to prepare for the future, grow your practice and stay ahead of the competition. See page 16 for full details.



Practice Management Conferences



Price per delegate excluding VAT:

Non Member * Premier Plus * Platinum FREE **



DATE	TIME	TITLE	LOCATION
9 Nov 2023	9:30am – 4:30pm	25th Annual Conference and Gala Dinner	Hilton Birmingham Metropole

*Conference prices may vary. Please visit [20:20conference.com](https://www.2020conference.com) for the latest information or email events@the2020group.com to register your interest.

** Platinum Places – The total number of places are to be used across your 12-month membership period and are based on your membership partner level.

Sole practitioner – Up to 2 places / 2-5 Partners – Up to 5 places / 6-9 Partners – Up to 9 places / 10+ Partners – As agreed as part of your membership.

Additional places can be purchased.

Looking for more?

In addition to unrivalled member benefits, at 20:20 Innovation we go further and are delighted to support your firm with additional training and compliance services, as and when you need them.

Property Sector Group: Page 18

Tech-Talk: Page 19

Websites for Accountants: Page 20

File Reviews and Consultancy: Page 21

Branded Budget Newsletter: Page 23



Property Sector Group

20:20 Innovation have been long-time advocates of niching. One of the top industry niches is the property sector. That is why we launched a dedicated Property Sector resource centre.

Exclusively for 20:20 Innovation members and priced **from just £52+VAT per month** for firm-wide access, the Property Sector Group Resource Centre gives you access to:

- Quarterly focus groups to discuss the development of your Property Sector niche, expertly chaired by Steve Bicknell.
- Exclusive training content
- Marketing content to send to clients and prospects

After subscribing to the 20:20 Innovation Property Sector Group we've found the newsletters, tips and meetings very informative. Recently a property owning landlord decided to join us as we informed her we would add her to our Landlord's Newsletter and that tipped the balance in our favour against other local accountants."

GLORIA MURRAY, MURRAY ASSOCIATES ACCOUNTANTS



STEVE BICKNELL

CHAIRMAN,
PROPERTY SECTOR



Tech-Talk

Quarterly webinars, discussion forums and much more to super-charge the technology framework used by your practice and clients

Whether you are yet to get your teeth into accounting technology, you lack the time to explore or tech fatigue has set in, this group is for you.

By joining us in 'Tech-Talk' you get:

- Quarterly focus groups to discuss accounting technology challenges and solutions, expertly chaired by Billie Mcloughlin.
- Exclusive quarterly 'round-up' webinars on new and developing software solutions entering the market; identifying quick wins and traps to avoid.
- Templates and factsheets to help implement software and design your ideal app stack.

- Monthly newsletters to keep you and your firm up to date.
- Insights on emerging AI and new fintech.

Open to all who want to create efficiencies and grow their profit, Tech-Talk is priced **from £50+VAT per month*** for firm-wide access, with discounts for Platinum and Premier Plus members. Compared to the cost of research and testing digital solutions, this really is fantastic value!

* Subscription to these groups is for a 12-month period, or until the end of your current 20:20 Innovation membership period, if applicable. Your Customer Account Manager will ensure you get fantastic value throughout.



BILLIE MCLOUGHLIN
Practice Consultant

Tech, AI and Software Reviews

Factsheets and Templates

Webinar Round Ups

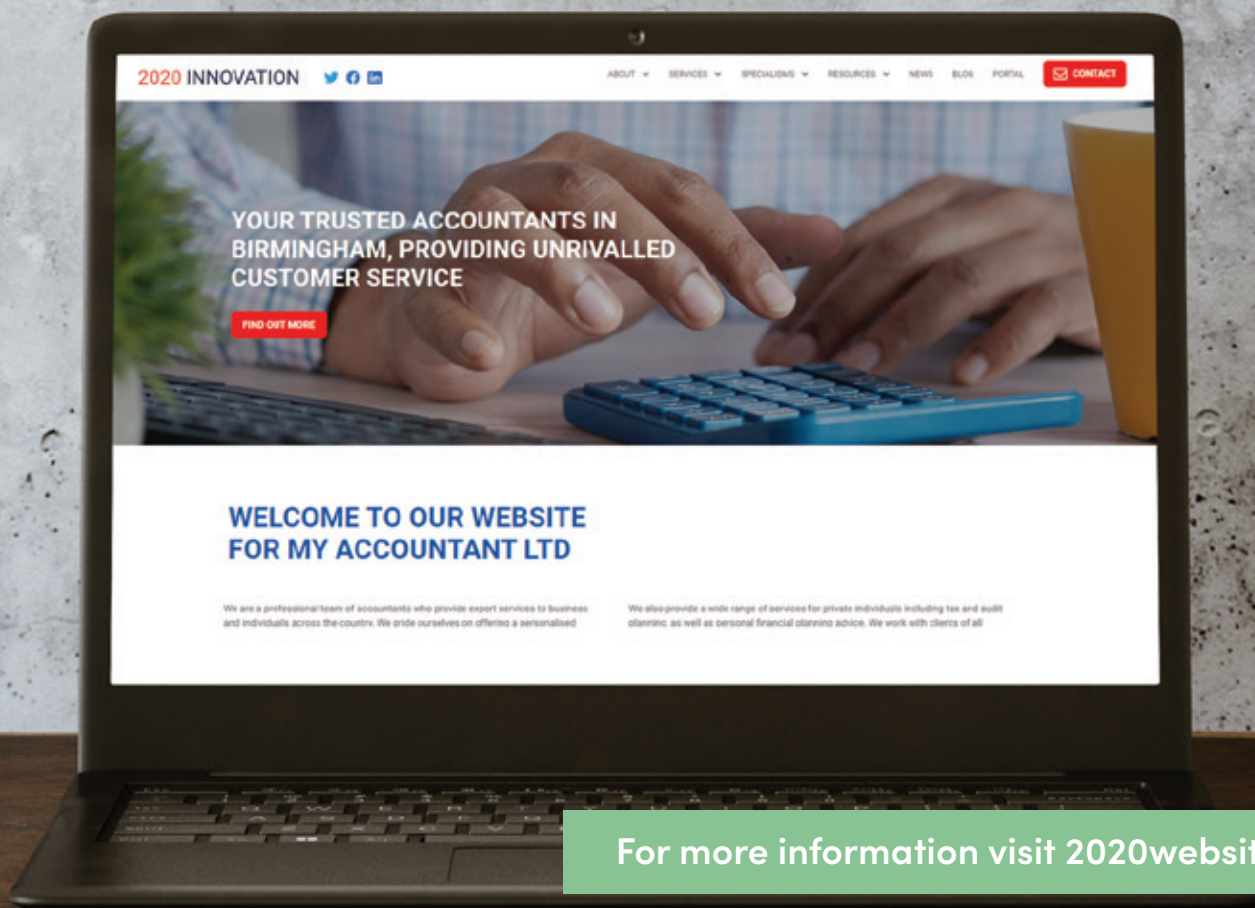
Monthly Newsletters

Focus Groups

Websites for Accountants

Fully managed websites all designed and filled with content specifically for accountants and your clients.

- Modern, mobile responsive designs
- Expert technical content
- Hassle free – automatically updated for you
- Weekly and monthly news, which can be emailed to your clients
- Be found on Google with our SEO



For more information visit 2020websites.com

File Reviews and Consultancy

Relieve time pressure and obtain additional peace of mind by letting us support you with your compliance and file review requirements. Our consultancy work is undertaken by experienced, qualified and professional consultants with a focus on practical advice and support.

- Audit Whole Firm Reviews
- Audit Cold File Reviews
- Audit Hot File Reviews
- Limited Scope Review (e.g. just focussing on planning or disclosure)
- Practice Assurance / Procedures Reviews
- Anti-Money Laundering Compliance Reviews
- Clients' Money Compliance Reviews
- DPB (Designated Professional Body) Investment Business Compliance Reviews
- General Compliance Reviews (incorporating two or more of the above)
- Tax File Reviews
- Post-review targeted follow up training, bespoke for your firm and team
- Practice Management and Growth consultancy*
- Software Tools and Tech consultancy*

* Also see Tech-Talk: PAGE 19

Prices from £770+VAT for a remote half-day review, with discounts for Platinum and Premier Plus members.



Refer an Accounting Firm and get Rewarded!

£150

for you

£50

for the new firm

INVITE

Complete the referral form
the2020group.com/refer-an-accountant

CONTACT

We contact the firm with
the offer of a demo

REWARD

30 days after sign up, you will
receive your Love2Shop vouchers



Complete the form

Introduce an accounting firm to 20:20 Innovation membership and earn £150* of Love2Shop vouchers, plus they'll receive a £50 voucher too!

*Payment of the £150 voucher will be made if the firm you refer joins within 6 months of the referral date. This offer excludes existing 20:20 Innovation members. In the event you refer a firm that is already a member we will notify you. Not to be used in conjunction with any other offer.

Save the Date – 9 November 2023



Hilton Birmingham Metropole

Guest speakers to be announced shortly!

Contact us to register your interest and find out more about the event – events@the2020group.com

Branded Budget Newsletter

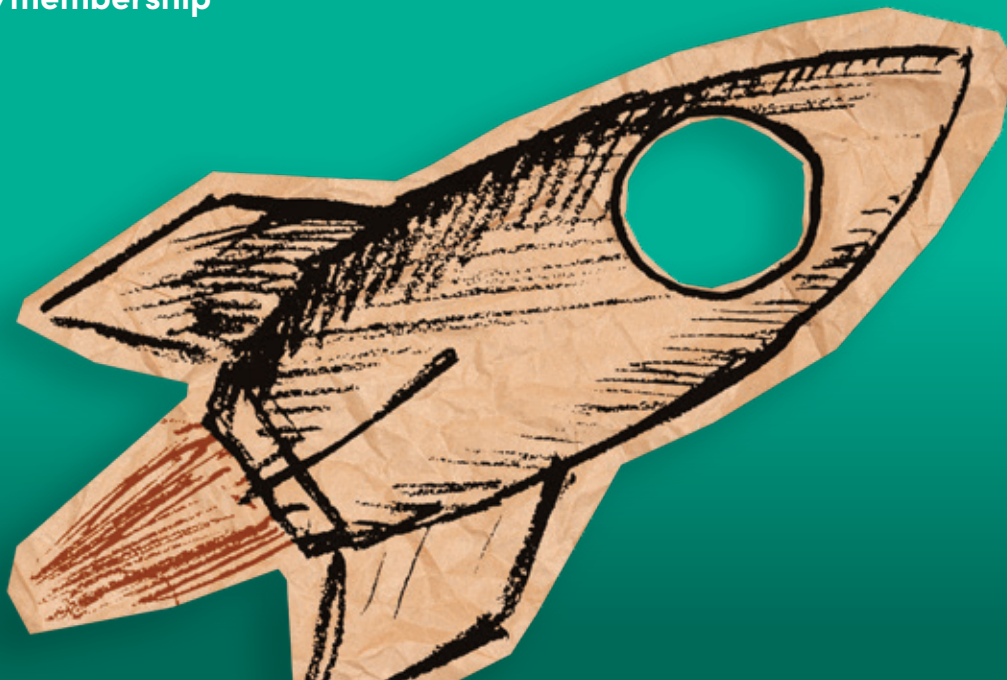
Ready to send to your clients the day after the announcement

A PDF format available to coincide with the Spring/Autumn Statements and the Budget. For more information visit www.the2020group.com/budget

Become a 20:20 Innovation Member

Becoming a 20:20 Innovation Member couldn't be easier. If you want to know more or have a question, get in touch with our friendly team today.

the2020group.com/membership



Contact Us



the2020group.com



+44 (0) 121 314 2020



membership@the2020group.com
hello@the2020group.com

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