

## CPD TRAINING 2026

MARKET-LEADING SUPPORT FOR YOUR ACCOUNTANCY FIRM





2020INNOVATION.COM









# Join the most well-informed community in accounting

20:20 Innovation Membership Benefits	3
Monthly Tax Updates	4
Making Tax Digital for Income Tax	4
Tax Refreshers and Updates	5
Auditing and Accounting Refreshers and Updates	6
Specialist Topics and Work Areas	7
Ethical Considerations	8
Risk and Regulation	8
Personal and Development and Wellbeing	9
Practice Development	10
Technology and AI	11
Practice Insight	12
Practice Management Conferences	12
Innovative CPD	13
Enhance Your Membership	14
The 20:20 Innovation Tech Team	15

## Practical Tax Database

rossmartin.co.uk

**Practical Tax Resources** 

Regular News, Updates & Insights

NOW PART OF 2020 INNOVATION

Essential Tax Know-How

## 20:20 Innovation Membership Benefits

20:20 Innovation members are a community of proactive accountancy firms on a mission to support their clients, deliver outstanding services and increase profits. We offer 3 levels of membership to suit your firm, your team and your priorities.

	PREMIER	PREMIER PLUS	PLATINUM
CPD tracking and reporting platform	<b>V</b>	<b>V</b>	<b>V</b>
Access to the industry's best speakers and technical experts	<b>✓</b>	<b>✓</b>	<b>✓</b>
Technical webinars across general practice and specialist areas	12	100+	100+
Ethics webinars	2	5	5
Practice insight webinars	10	10	10
Practice development and sustainability webinars	X	8	14
Personal development and wellbeing webinars	X	7	17
Technology and AI webinars	X	1	16
Back catalogue of on-demand webinars	11	100+	100+
Wide-ranging MTD for Income Tax preparatory support	×	<b>✓</b>	<b>✓</b>
Online discussion groups including MTD and Tech/Al focussed events	×	10	14
Business and tax newsletter content to send to your clients – weekly and monthly	×	<b>✓</b>	<b>✓</b>
Technology and AI monthly newsletter for your firm	X	X	<b>✓</b>
20:20 Innovation's flagship practice management conferences	£	Discounted	FREE*
Practice management, business advisory and strategic planning resources	×	×	<b>✓</b>
Excel based tax tools including profit extraction and incorporation planners	×	×	<b>✓</b>
Ross Martin Practical Tax Database	£	5% Discount	10% Discount
File reviews	£	10% Discount	20% Discount
Tailored in-house training	£	10% Discount	20% Discount
Websites for UK accountancy practices	£	10% Discount	20% Discount

The numbers above indicate the number of events per year. Most webinars are 1 or 2 hours long and add up to well over 200 hours of available CPD; perfect for enabling each of your team members to plan their own CPD journeys.

Items marked £ can be purchased in addition to membership.

<sup>\*</sup>Platinum members receive a set number of free conference places each year.

Our CPD training programme is expertly curated by some of the industry's most respected keynote speakers and accounting specialists. You'll find content designed to enhance your practice management skills, efficiency, profitability and technical knowledge.

## **Monthly Tax Updates**

Sharon Cooke and the 20:20 Innovation tax team take the helm of this popular ongoing series of vital tax issues and updates. Please refer to our 'Tax Refreshers and Updates', 'Ethical Considerations' and 'Specialist Topics and Work Areas' categories for topic specific tax webinars.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Monthly Tax Update	04 Feb 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>/</b>	<b>/</b>
Monthly Tax Update	06 Mar 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>/</b>
Monthly Tax Update	01 Apr 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>/</b>
Monthly Tax Update	01 May 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>
Monthly Tax Update	01 Jun 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>
Monthly Tax Update	06 Jul 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>
Monthly Tax Update	07 Sep 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>
Monthly Tax Update	05 Oct 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>
Monthly Tax Update	02 Nov 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>
Monthly Tax Update	02 Dec 2026	10am - 11am	The 20:20 Innovation Tax Team	X	<b>V</b>	<b>V</b>

## Making Tax Digital (MTD) for Income Tax

Our live and on-demand MTD training delivers essential updates and practical insights from the most trusted voices in the profession. Designed to keep firms compliant and competitive, this content enables your team to confidently advise clients on every aspect of Making Tax Digital - now and as it evolves.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Making Tax Digital for Income Tax - Nearly There	25 Feb 2026	10am - 12pm	Emma Gilbert-Smith	<b>V</b>	<b>V</b>	<b>V</b>
Penalties - Current Frameworks, including for MTD	09 Mar 2026	10am - 12pm	Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>
MTD ON-DEMAND WEBINARS						
Making Tax Digital for Income Tax - Roadmap	to April 2026		Emma Gilbert-Smith	<b>V</b>	<b>V</b>	<b>V</b>
Making Tax Digital for Income Tax - Your Que	stions Answered		Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>
Making Tax Digital for Income Tax - More Que	estions Answered	d	Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>
MTD Bite Size - Exemptions and Deferrals			Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>
MTD Bite Size: IT - What to Consider When C	thoosing Software	е	Billie Mcloughlin	X	<b>V</b>	<b>V</b>
MTD Bite Size: Penalties			Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>
MTD Bite Size: Record-Keeping and Reportin	g Easements		Emma Gilbert-Smith	X	<b>V</b>	<b>/</b>

Stay informed about the latest MTD updates by visiting **2020innovation.com/MTD**. We'll be adding more content as we get closer to the April 2026 start date. Explore the resources available and check back regularly for new information.

## Tax Refreshers and Updates

With the best speakers on the circuit, these Tax Refreshers and Updates ensure that delegates are able to provide proactive and valuable tax advice to their clients across all areas of UK taxation and beyond. Even more tax training can be found in our 'Monthly Tax Update', 'Ethical Considerations' and 'Specialist Topics and Work Areas' categories.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Advisory Skills: How to Provide Excellent Tax Advice	06 May 2026	10am - 12pm	Jack Bonehill	X	<b>V</b>	<b>V</b>
Budget Update	TBC	10am - 12pm	Sharon Cooke	X	<b>/</b>	<b>/</b>
Capital Gains Tax - Topical Issues	24 Sep 2026	10am - 12pm	Martyn Ingles	X	/	<b>/</b>
Corporation Tax Update and Refresher	06 Oct 2026	10am - 12pm	Emma Rawson	X	<b>/</b>	<b>V</b>
Directors and Their Companies - Tax Issues	17 Nov 2026	10am - 12pm	Kevin Read	X	<b>V</b>	<b>V</b>
Employment Intermediaries and Labour Supply Chains	10 Jun 2026	10am - 12pm	Jack Bonehill	X	<b>V</b>	<b>V</b>
Employment Taxes - Practical Aspects and Update	25 Mar 2026	10am - 12pm	Jack Bonehill	<b>V</b>	<b>V</b>	<b>V</b>
Finance Act 2026	14 May 2026	10am - 12pm	Rebecca Benneyworth	<b>/</b>	<b>/</b>	<b>/</b>
Foreign Income and Assets of New and Long-Term UK Residents	13 Apr 2026	10am - 12pm	Ros Martin	X	<b>V</b>	<b>V</b>
HMRC - Day-to-Day Dealings	18 Jun 2026	10am - 12pm	Rebecca Benneyworth	X	<b>/</b>	<b>V</b>
HMRC Tax Dispute Resolution	09 Nov 2026	10am - 12pm	Peter Fry	X	/	<b>/</b>
Inheritance Tax Planning for 2026/27 and Beyond	10 Feb 2026	10am - 12pm	Martyn Ingles	X	<b>V</b>	<b>/</b>
International Tax Refresher - Spring	18 Mar 2026	12pm - 1.30pm	Jeremy Mindell	X	/	<b>/</b>
International Tax Refresher - Autumn	16 Sep 2026	12pm - 1.30pm	Jeremy Mindell	X	/	<b>/</b>
Making Tax Digital for Income Tax - Nearly There	25 Feb 2026	10am - 12pm	Emma Gilbert-Smith	<b>/</b>	<b>V</b>	<b>V</b>
P11Ds for 2025/26 - A Refresher	11 May 2026	10am - 12pm	Ros Martin	X	<b>V</b>	<b>V</b>
Payrolling Benefits - Getting Ready for the April 2027 Requirements	02 Mar 2026	10am - 12pm	Ros Martin	X	<b>V</b>	<b>V</b>
Penalties - Current Frameworks, including for MTD	09 Mar 2026	10am - 11am	Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>
Pre Year-End Tax Planning	17 Feb 2026	10am - 12pm	Rebecca Benneyworth	X	<b>/</b>	<b>V</b>
Research - Analysing, Interpreting and Applying Tax Rules	15 Jul 2026	10am - 12pm	Jack Bonehill	X	<b>V</b>	<b>V</b>
Self-Employed 2025/26 Returns - Topical Issues	14 Apr 2026	10am - 12pm	Emma Rawson	<b>V</b>	<b>V</b>	<b>V</b>
VAT Update - Spring	04 Mar 2026	10am - 12pm	Neil Owen	×	~	<b>V</b>
VAT Update - Autumn	08 Oct 2026	10am - 12pm	Neil Owen	V	<b>V</b>	<b>V</b>
VAT: Common Problem Areas and How to Deal with Them	17 Jul 2026	10am - 12pm	Emma Gilbert-Smith	X	<b>V</b>	<b>V</b>

In addition to our 2026 programme, you can also access a wide range of on-demand webinars from our 2025 series.



## **Auditing and Accounting Refreshers and Updates**

Packed with leading speakers, this series keeps those working in financial reporting and auditing up to speed with the latest news and developments and areas of regulatory focus. Even more auditing and accounting training can be found in our 'Ethical Considerations' and 'Specialist Topics and Work Areas' categories.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Accounting Update – Spring – Including Disclosures for March 2026 Year Ends	03 Mar 2026	10am - 12pm	Dave Norris	<b>V</b>	<b>V</b>	<b>V</b>
Accounting Update - Autumn	17 Sep 2026	10am - 12pm	John Selwood	X	<b>V</b>	
Audit Compliance - Regulatory Hot Spots	16 Jul 2026	10am - 12pm	Phil Brabin	X	<b>V</b>	<b>V</b>
Audit Evidence – Getting Good Evidence from Testing and Reviews	03 Sep 2026	10am - 12pm	Jez Williams	X	~	<b>V</b>
Audit Planning – Assessing Risk for Compliance and Efficiency	04 Jun 2026	10am - 12pm	Clare Jones	X	<b>/</b>	<b>V</b>
Audit Update - Spring	11 Mar 2026	10am - 12pm	Clare Jones	X	<b>V</b>	<b>V</b>
Audit Update - Autumn	09 Sep 2026	10am - 12pm	John Selwood	×	<b>V</b>	<b>/</b>
Auditing Fraud - Watchdog or Bloodhound?	11 Jun 2026	10am - 12pm	John Selwood	X	<b>V</b>	<b>V</b>
Companies Act – What Every Accountant Needs to Know	21 May 2025	10am - 12pm	John Selwood	X	<b>V</b>	<b>V</b>
Data Analytics - Practical Tips for Accountants and Auditors	12 Oct 2026	10am - 12pm	Andrew Paul	X	<b>V</b>	<b>V</b>
FRS 102 - Accounting for Income: Practical Considerations	12 May 2026	10am - 12pm	Clare Jones	X	<b>V</b>	<b>V</b>
FRS 102 - Accounting for Leases: Practical Considerations	19 May 2026	10am - 12pm	Clare Jones	X	<b>V</b>	<b>V</b>
Group Audits - Key Issues the Auditor Must Address	22 Sep 2026	10am - 12pm	Clare Jones	X	<b>V</b>	<b>V</b>
Groups - Solving Key Accounting Issues	22 Oct 2026	10am - 12pm	Jez Williams	X	<b>V</b>	<b>V</b>
IFRS - Accounting for Impairments	15 Oct 2026	12pm - 1pm	David Potts	X	<b>V</b>	<b>V</b>
IFRS - Common Disclosure Problems	11 Nov 2026	12pm - 1pm	David Potts	X	<b>V</b>	<b>V</b>
IFRS Refresher	27 Apr 2026	12pm - 1pm	Clare Jones	X	<b>V</b>	<b>V</b>
ISQM - Improving Quality Efficiently	26 Feb 2026	10am - 12pm	John Selwood	X	V	<b>V</b>
Responsible Individuals - The Key Traits of a Good RI	24 Mar 2026	10am - 12pm	Dave Norris	X	V	<b>V</b>
Small and Micro Companies - Common Disclosure Errors	16 Apr 2026	10am - 12pm	Jez Williams	<b>/</b>	~	<b>V</b>
Tax Update – For Audit and Accounts Teams	08 Jul 2026	10am - 12pm	Sharon Cooke	X	/	V



Having been a member for 25 years I cannot recommend 20:20 Innovation highly enough. Always leading edge thinking with the latest advice and tools to help you improve your accountancy business.

**Paul Miller** 

If your firm is undertaking audit or specialist work, take a look at our Premier Plus and Platinum packages for a full range of CPD webinars to keep your teams up to date and compliant.

## **Specialist Topics and Work Areas**

This webinar series complements our 'Tax Refreshers and Updates' and 'Auditing and Accounting Refreshers and Updates' by focusing on the particular sectors or work areas that your firm may specialise in; helpful for those with lots of experience as well as those interested in learning more.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Academies - Auditing and Accounting	23 Jun 2026	10am - 12pm	James Charlton	X	<b>/</b>	<b>/</b>
ATOL Work - Update and Refresher	09 Jun 2026	10am - 12pm	Ronnie Heymann	X	<b>V</b>	<b>V</b>
Charities – Accounting for Income under the New SORP	20 May 2026	10am - 12pm	Sally Knight	X	<b>V</b>	<b>V</b>
Charities – Accounting for Leases under the New SORP	27 May 2026	10am - 12pm	Sally Knight	X	<b>/</b>	<b>/</b>
Charities - Auditing and Accounting	21 Apr 2026	10am - 12pm	James Charlton	X	<b>V</b>	<b>V</b>
Charity Law and Advising Trustees	31 Mar 2026	10am - 12pm	Louise Dunford	X	<b>V</b>	<b>V</b>
Construction Industry Scheme – Refresher and Update	07 Jul 2026	10am - 12pm	Ros Martin	X	<b>/</b>	<b>V</b>
Cryptoassets - Tax Issues and Practicalities	13 Jul 2026	10am - 12pm	Sharon Cooke	X	<b>V</b>	<b>V</b>
Estates and Personal Representatives – Taxation of Income and Gains	29 Sep 2026	10am - 12pm	Ros Martin	X	<b>V</b>	<b>V</b>
Farmers - Succession Planning	16 Jun 2026	10am - 12pm	David Missen	X	<b>V</b>	<b>V</b>
FCA Businesses - Acting For	09 Jul 2026	10am - 12pm	Jez Williams	X	<b>V</b>	<b>/</b>
FCA News Round-Up - Quarter1	05 Mar 2026	11am - 12pm	lan Fletcher	X	<b>V</b>	<b>V</b>
FCA News Round-Up - Quarter 2	03 Jun 2026	11am - 12pm	lan Fletcher	X	<b>V</b>	<b>/</b>
FCA News Round-Up - Quarter 3	08 Sep 2026	11am - 12pm	lan Fletcher	X	<b>V</b>	<b>/</b>
FCA News Round-Up - Quarter 4	01 Dec 2026	11am - 12pm	lan Fletcher	X	<b>/</b>	<b>/</b>
LLPs - Accounting Refresher and Update	29 Apr 2026	10am - 12pm	David Potts	X	<b>/</b>	<b>/</b>
Pension Scheme Accounting and Auditing – Refresher	13 May 2026	10am - 12pm	Andrew Mead	X	<b>V</b>	<b>V</b>
Private Equity – The Effective Audit of Entities Owned by PE	29 Jun 2026	10am - 12pm	John Selwood	X	<b>/</b>	<b>V</b>
Property Tax Issues in 2026	15 Apr 2026	10am - 12pm	Carl Bayley	X	<b>V</b>	<b>V</b>
R&D Tax Reliefs - Advanced Update	15 Jun 2026	10am - 12pm	Jenny Tragner	X	<b>V</b>	<b>/</b>
R&D Tax Reliefs - The Non Specialist's Guide	28 Apr 2026	10am - 12pm	Emma Rawson	X	<b>V</b>	<b>/</b>
SRA Accounts Rules – Key Issues for Reporting Accountants	07 May 2026	10am - 12pm	Janet Taylor	X	<b>V</b>	<b>V</b>
Transfer Pricing - Impact on Your Client Base	13 Oct 2026	10am - 12pm	Jeremy Mindell	X	<b>V</b>	<b>/</b>
Trust Taxation - An Introduction	22 Apr 2026	10am - 12pm	Kevin Read	X	V	<b>/</b>
Trust Taxation – Impact of Business and Agricultural Property Reforms	25 Jun 2026	10am - 12pm	Kevin Read	X	<b>V</b>	<b>V</b>
Valuations - Practical Business and Share Valuation Tips for Tax and Advisory Purposes	20 Oct 2026	10am - 12pm	Graham Antrobus	X	<b>V</b>	<b>/</b>

Stand out from the crowd by highlighting your firm's niche or specialist skills. These Specialist Sector webinars help your team maintain and develop their skills in your chosen areas.

#### **Ethical Considerations**

This webinar series complements our 'Tax Refreshers and Updates' and 'Auditing and Accounting Refreshers and Updates' by focusing on the ethical conduct required of us as we provide accounting services. It also ensures that all ICAEW members are able to meet their minimum of 1 hour of ethics-focussed professional development each year.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Al - Ethics and Compliance	09 Mar 2026	1pm - 2pm	Thomas Akintan	X	<b>V</b>	<b>/</b>
Ethics - Implementing the New ICAEW Rules	03 Feb 2026	12pm - 1pm	Dave Norris	<b>/</b>	<b>V</b>	<b>V</b>
Ethics for Auditors	02 Jun 2026	10am - 12pm	John Selwood	X	<b>V</b>	<b>/</b>
Ethics for Practicing Accountants	09 Feb 2026	12pm - 1pm	Dave Norris	<b>/</b>	<b>V</b>	<b>/</b>
PCRT Update and Refresher	28 Sep 2026	10am - 12pm	Sharon Cooke	X	<b>V</b>	<b>V</b>

## **Risk and Regulation**

This area focuses on the regulatory requirements of operating a firm of accountants. From anti-money-laundering to cybersecurity, this webinar series is designed to help practice leaders and their teams understand and implement best practice processes.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Anti Money Laundering - An Introduction	11 Feb 2026	12pm - 1pm	Phil Brabin	X	<b>V</b>	<b>V</b>
Anti Money Laundering – Annual Update and Refresher	18 Nov 2026	10am - 12pm	Dave Norris	<b>/</b>	<b>V</b>	<b>V</b>
Company and Business Law Update	30 Apr 2026	10am - 12pm	Louise Dunford	X	<b>V</b>	<b>V</b>
Cybersecurity for Accountancy Practices in 2026	12 Feb 2026	10am - 12pm	Andy Larkum	X	<b>V</b>	<b>V</b>
Data Protection and GDPR – Update and Refresher	14 Oct 2026	10am - 12pm	Andy Larkum	<b>V</b>	<b>V</b>	<b>V</b>
Employment Law Update	17 Jun 2026	10am - 12pm	Louise Dunford	X	<b>/</b>	<b>/</b>
Insolvency – Everything You Need to Know to Protect Yourself as the Accountant	23 Sep 2026	10am - 11am	David Kirk	X	<b>/</b>	<b>V</b>
PII Claims - How Not to Get Sued!	26 Mar 2026	10am - 12pm	Dave Norris	X	<b>/</b>	<b>V</b>
Practice Compliance - Top Tips and Monitoring QAD Feedback	30 Sept 2026	10am - 12pm	Dave Norris	<b>/</b>	<b>V</b>	<b>V</b>
Probate Services - Latest Considerations	02 Nov 2026	12pm - 1pm	Dave Norris	X	<b>V</b>	<b>/</b>



For a small practice such as mine I find the resources and support first class. I have been associated with 20:20 for many years and their level of support and commitment has never wavered from day one."

Bob Newsholme, Newsholme Solutions Ltd



Keep up with best practice by ensuring all individuals stay abreast of the latest matters within Ethics, Cybersecurity and Anti Money Laundering.

## Personal Development and Wellbeing

Supporting your team with their wellbeing and non-technical skills, this series looks at the evolving skill requirements of accountancy practitioners and ensures your people are able to work effectively and deliver the best service to clients.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Building Relationships and Critical Thinking	20 Oct 2026	1pm - 2pm	Sharon Critchlow	X	<b>V</b>	<b>V</b>
Burnout and Overwhelm - Helping Ourselves and Others	03 Mar 2026	1pm - 2pm	Sharon Critchlow	X	X	<b>V</b>
Client Service - Practical and Innovative Ideas to Make Your Firm Stand Out	22 Apr 2026	1pm - 2pm	Dave Norris	X	~	<b>V</b>
Commercial Acumen – Going Beyond the Numbers	25 Feb 2026	1pm - 2pm	lan Fletcher	X	X	<b>V</b>
Difficult Conversations - Making Them a Little Less Difficult	12 Mar 2026	1pm - 2pm	John Borland	X	X	<b>V</b>
Managing Accounting Teams	23 Sep 2026	1pm - 2pm	Dave Norris	X	/	<b>/</b>
Managing Others - Stop Being Nice, Start Being Kind	04 Jun 2026	1pm - 2pm	Heather Elkington	X	<b>V</b>	<b>/</b>
Neurodiversity Unmasked	26 Feb 2026	1pm - 2pm	Lisa Kerr	X	X	<b>/</b>
Productivity Learnings from the 4-Day Work Week	20 May 2026	1pm - 2pm	Dr John Trougakos	X	<b>V</b>	<b>V</b>
Resilience - Mastering the Art	29 Jul 2026	1pm - 2pm	John Borland	X	X	<b>/</b>
Review Skills – Evaluating Work from Humans or Al	17 Nov 2026	1pm - 2pm	Dave Norris	X	<b>V</b>	<b>'</b>
Stress Management in the Workplace	04 Nov 2026	1pm - 2pm	Dr Hazel Harrison	X	<b>V</b>	<b>V</b>
Talent - Winning the War	08 Sep 2026	1pm - 2pm	Gordon Gilchrist	×	X	<b>/</b>
The Confident Leader	20 Apr 2026	1pm - 2pm	Sharon Critchlow	X	×	<b>/</b>
Understanding Mental Health	16 Jun 2026	1pm - 2pm	Sharon Critchlow	X	×	<b>V</b>
Values-Based Leadership – What It Is and How to Do It	10 Nov 2026	1pm - 2pm	John Borland	X	X	<b>/</b>
Working Styles - Understanding Myself and Others Better	30 Apr 2026	1pm - 2pm	John Borland	X	X	<b>V</b>



"Since joining 20:20 Innovation 13 years ago I have never looked back. The support that the team have given us is second to none as is the passion that they have to make a real difference to my firm. 2020 is not only there for today but they form part of the future of your firm whether it be helping you to identify more opportunities to support your clients, help you win more business, bring through the next partners or even support you in selling your business."

Stephen Paul, Valued Accountancy





At the centre of a productive firm is workplace wellbeing, collaboration and the ability to make smart choices about time allocation. The Personal Development and Wellbeing webinar series is perfect for development in these areas.

#### **Practice Development**

We are known for our expertise and passion in practice management and growth. Aimed at practice leaders, this series brings you the latest trends and opportunities from thought leaders across the globe. See also our 'Risk and Regulation' series for the compliance requirements of operating an accountancy firm.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
3 + 2 + 5 + 1 = 1 Awesome Webinar with Gordon Gilchrist!	03 Nov 2026	1pm - 2pm	Gordon Gilchrist	X	<b>V</b>	<b>V</b>
Culture Isn't Casual: The 3Ps That Make or Break a Remote Team	14 Apr 2026	1pm - 2pm	Kayleigh Graham	X	X	<b>V</b>
Growth Strategies, Tactics, Shortcuts and Secrets	22 Sep 2026	1pm - 2pm	Gordon Gilchrist	X	X	<b>V</b>
How to Generate Marketing Leads and What to Do with Them	18 Nov 2026	1pm - 2pm	Dave Goodyear	X	<b>V</b>	<b>V</b>
Practice M&A - Latest Trends	07 Jul 2026	1pm - 2pm	Ian Fletcher	X	<b>V</b>	<b>V</b>
Predictions for 2026	05 Feb 2026	1pm - 2pm	Gordon Gilchrist	X	<b>V</b>	<b>V</b>
Sales Skills - Level Up Your Commercial Confidence	21 Oct 2026	1pm - 2pm	James Sundin	X	X	<b>V</b>
Strategic Planning for a Profitable Future	12 Feb 2026	1pm - 2pm	Ian Fletcher	X	<b>V</b>	<b>V</b>
Success – The 'Secret Sauce'	02 Jul 2026	1pm - 2pm	Gordon Gilchrist	X	<b>V</b>	<b>V</b>
Success Strategies for Remaining 'Fiercely' Independent	10 Mar 2026	1pm - 2pm	Gordon Gilchrist	X	<b>V</b>	<b>V</b>
Sustainability – Why It Matters to You and Your SME Clients	15 Apr 2026	1pm - 2pm	Julia Penny	X	X	<b>V</b>
The Importance of Brand - Unlock Your Practice Potential	19 May 2026	1pm - 2pm	Dave Goodyear	X	V	<b>V</b>
Unlock the Power of LinkedIn for Accountants	14 Oct 2026	1pm - 2pm	Josh Reeves	X	X	<b>V</b>
Visitors to Leads: How Smart Websites Drive Growth	25 Mar 2026	1pm - 2pm	Josh Reeves	X	X	<b>/</b>



20:20 Innovation was an absolute gamechanger for my practice! The insightful speakers, cutting edge discussions and invaluable networking opportunities left me feeling energised and inspired. I walked away with actionable strategies to drive growth and elevate my firm to new heights.

Aftab Khan, Apex Associates



## **Technology and Al**

Our Tech and AI Webinar Programme helps accountancy firms stay up to date with the latest developments in technology and artificial intelligence, with a focus on what's relevant and, more importantly, practical for accountants. Led by trusted experts from across the technology and accounting sector, these sessions are designed to provide straightforward guidance on using tech to improve processes, save time, and deliver better client service, all whilst keeping your team happy.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Al - Ethics and Compliance	09 Mar 2026	1pm - 2pm	Thomas Akintan	X	<b>/</b>	<b>/</b>
Al Agents for Accountants – How to Implement Them in 1 Hour	19 Oct 2026	1pm - 2pm	Billie Mcloughlin	X	X	<b>/</b>
Automating Your Tasks with Copilot	24 Feb 2026	1pm - 2pm	Dan Boyles	X	X	<b>/</b>
Automation – Solving Complex Workplace Challenges with Zapier and Al	09 Jul 2026	1pm - 2.30pm	Kelly Goss	X	X	<b>/</b>
Copilot - Solving Excel Dilemmas	21 Apr 2026	1pm - 2.30pm	Anne Walsh	X	X	<b>/</b>
Data Analytics – Practical Tips for Accountants and Auditors	12 Oct 2026	10am - 12pm	Andrew Paul	X	<b>/</b>	<b>V</b>
Excel - Top 10 Inbuilt Features for Accountants	02 Jun 2026	1pm - 2pm	Rebecca Williams	X	X	<b>/</b>
Free Al Tools Accountants Can Use Today	15 Jul 2026	1pm - 2pm	Thomas Akintan	X	X	<b>/</b>
Microsoft 365 Feature Update FY2026	10 Feb 2026	1pm - 2pm	Rebecca Williams	X	X	<b>V</b>
Paid Versus Free Tools - Getting the Right Balance for Your Practice	24 Nov 2026	1pm - 2pm	Dan Boyles	X	X	<b>V</b>
Pivot Tables – Beyond the Basics	19 Nov 2026	1pm - 2.30pm	Anne Walsh	X	X	<b>V</b>
Starting Your Al Journey in 2026	04 Feb 2026	1pm - 2pm	Luke Farren	X	X	<b>/</b>
Successful Adoption Strategies	07 May 2026	1pm - 2pm	Dan Boyles	X	X	<b>V</b>
Tech & Al Quarterly Round-Up - Spring	04 Mar 2026	1pm - 2pm	Luke Farren	X	X	<b>/</b>
Tech & Al Quarterly Round-Up - Summer	09 Jun 2026	1pm - 2pm	Luke Farren	X	X	<b>/</b>
Tech & Al Quarterly Round-Up - Autumn	21 Sep 2026	1pm - 2pm	Billie Mcloughlin	X	X	<b>/</b>
Tech & Al Quarterly Round-Up - Winter	14 Dec 2026	1pm - 2pm	Billie Mcloughlin	X	X	<b>V</b>

#### **Practice Insight**

This exciting webinar series captures the latest thoughts and ideas of the 20:20 Innovation technical team. The monthly sessions will help you and your team stay informed of the ever-evolving world of accounting and ensure you are always one step ahead. From regulatory news to technology insights, these helpful one-hour sessions – kindly sponsored by our partners – are not to be missed.

Title	Date	Time	Speaker	Premier	Premier Plus	Platinum
Practice Insight	23 Feb 2026	10am - 11am	20:20 Innovation Technical Team	<b>/</b>	<b>V</b>	<b>V</b>
Practice Insight	23 Mar 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	27 Apr 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	18 May 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	22 Jun 2025	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	20 Jul 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	21 Sep 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	19 Oct 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	23 Nov 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>
Practice Insight	14 Dec 2026	10am - 11am	20:20 Innovation Technical Team	<b>V</b>	<b>V</b>	<b>V</b>

## **Practice Management Conferences**

Our Practice Management Conferences help practitioners understand the current market, the changes happening and how to best prepare for the future. Network with fellow accountants and discover practical changes you can make to enable your practice to grow and flourish.

Our full-day Practice Management Conferences run twice a year:

Title	Date	Location	Premier	Premier Plus	Platinum
Spring Conference	23 Apr 2026	National Conference Centre, Birmingham	£	Discounted	FREE*
Annual Conference	12 Nov 2026	Park Plaza, London Riverbank	£	Discounted	FREE*

<sup>\*</sup>Platinum members receive a set number of free conference places in line with their membership subscription. Premier Plus members receive exclusive discounts.

Items marked £ can be purchased in addition to membership.

Head to 2020innovation.com for the latest event details.

#### Innovative CPD

20:20 Innovation membership includes access to our best-in-class CPD dashboards and tracking systems, perfect for individuals and firms to keep track of CPD compliance.

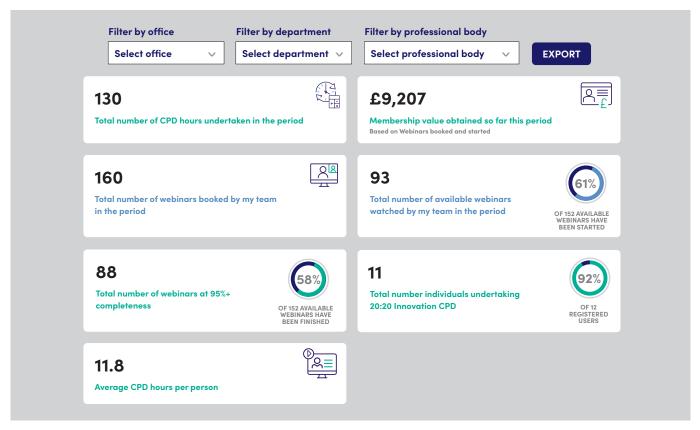
- Book and manage training for you and your colleagues.
- Watch your selected webinar recordings at a time to suit you and automatically pick up where you left off last time.
- View your upcoming live sessions.
- Input any minimum or target CPD hours set by your professional body or firm and see at a glance how your actual hours are stacking up.
- · Firmwide CPD reporting and insights for assigned 'admin' users or 'training coordinators'.
- Automated CPD tracking and reporting with easy .csv exports and CPD certificates.
- Accurate CPD reporting; only capturing time spent learning, whether that's the whole webinar or bitesize sections.
- New features added every month, making CPD simple.

Your dedicated customer account manager can provide a short demo to help you and your team make the most of these features.

#### Track your CPD hours and progress with 'My CPD Dashboard'



#### Track firmwide CPD activity and insights with ease



#### Unlock more with 20:20 Innovation

Beyond membership, discover tailored services that drive growth, simplify compliance and support your strategic success.

#### TRAINING





#### CONSULTANCY



Virtual Tax Partner (VtaxP)



#### MARKETING



Fully managed social media

Branding service

Autumn budget summary Spring statement summary

Tax rates guide



#### **RESOURCES**



Benchmarking data Property sector group



SCAN HERE FOR MORE



<sup>\*</sup>Platinum members receive a set number of free conference places in line with their membership subscription. Premier Plus members receive exclusive discounts.

#### The 20:20 Innovation Tech Team

Our best-in-class CPD webinar programme is designed and led by our in-house Technical Directors and their teams. Appearing throughout the programme, you will see many of our team including:



**Sharon Cooke FCA CTA Training Director** 

As a Chartered Accountant and Chartered Tax Advisor, Sharon is renowned for her deep knowledge and engaging presentations on technical tax topics crucial to accountants in practice. Her expertise in business taxation in particular ensures that attendees gain valuable insights into current issues and best practices in the industry.



**Dave Norris FCA** Audit & Compliance Director

Dave is a leading lecturer and consultant in audit, financial reporting, and compliance. He advises firms on audit work and regulatory issues like Anti-Money Laundering and Practice Assurance. His lectures are comprehensive, highly informative and known for a light-hearted presentation style interspersed with a joke or two!



Nichola Ross Martin CTA (fellow) FCA Tax Director

Nichola is a specialist in owner-managed business taxes, succession planning, company reorganisations and employee share schemes. She is the founder of the online tax resource rossmartin.co.uk and VtaxP.co.uk, the Virtual Tax Partner (VtaxP) support service. Nichola is involved in a variety of committees in respect of projects with HMRC. She is currently President of the Chartered Institute of Taxation.



Billie Mcloughlin ACCA Tech & Al Consultant

Billie is an expert on technology and the practical implementation of Al solutions in accountancy firms. With a specialisation in optimising firm potential, Billie help firms streamline their teams, technology, and processes. Previously a 'cloud champion' and internal business development lead, she brings a wealth of practical knowledge to her sessions.



**Emma Gilbert-Smith ACMA CTA** Tax Consultant

Emma is an experienced general tax lecturer, having previously worked as a VAT Officer at HMRC and as an accountant in practice. She is a Chartered Tax Advisor and a Chartered Management Accountant. Emma loves presenting in a way that is practical, interesting and accessible, and is the 20:20 Innovation team lead on MTD for Income Tax.



**Phil Brabin FCCA** Audit & Compliance Consultant

Phil is an FCCA member of the Association of Chartered Certified Accountants. He is an experienced consultant to the accounting profession, providing audit compliance reviews, general practice assurance (including AML, DPB and Client Money compliance reviews) as well as lecturing across audit, financial reporting and various other areas of compliance affecting the accounting profession.

#### Book a speaker for your upcoming event

If you are seeking expert speakers for in-house courses, trade shows, or other events, look no further than 20:20 Innovation.

20:20 Innovation boasts industry-leading keynote speakers and workshop facilitators.

Whether it's practical Al training, skills development or accountancy CPD event speakers, 20:20 Innovation can help create custom training sessions for your corporate or educational event.

You don't need to be a 20:20 Innovation member to book, but members can enjoy discounted rates.









We think we're great - but don't just take our word for it...

See what fellow accountants have to say about our training and tailored services on Trustpilot.

2020innovation.com/trustpilot





